



Jessica Vaughan

Director of Development



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ABOUT ME

Hello, my name is Jessica I enjoy being an integral part of a dynamic team that makes a difference in the lives of people daily. I enjoy working with social media to further the stories of those we serve. I am a servant driven leader that enjoys the successes of those I work with and helps them identify lessons of failure and turn them around into successes. I have a naturally positive outlook on life, which lends well with my job.

EXPERIENCE

Love LuluBella Photography: January 2021- Present

I am the owner at Love LoveLuluBella Photography. I manage every aspect of the day-to-day business

- Planning each shoot
- Editing and creating links of client photos
- Marketing
- Blog creation

Second Harvest Food Bank of San Joaquin and Stanislaus Counties: May 2012-Present

At SHFB I oversee all aspects of fundraising and marketing for the organization. I oversee the volunteer program, a part of the organizations leadership and assist the CEO with day-to-day operations.

- Plan and implement all fundraisers for SHFB with an emphasis on raising funds for programs and services and furthering our mission
- Work closely with our outside marketing firms to ensure a successful direct-mail campaign, digital presence, and organized branding
- Act as the public relations liaison for media, which includes press releases, articles and interviews as needed.
- Oversee the volunteer program to ensure the operational needs of the food bank are being met.
- Manage all social media channels for the food bank to ensure a unified voice (Facebook, Instagram, Twitter, LinkedIn).
- Assist the CEO in aspects related to scheduling, planning, decision making and board and staff engagement.

Wells Fargo Bank

In my tenure at Wells Fargo Bank, I prided myself on providing the highest level of customer service to my personal banking clients.

- Supervisory position with access to branch keys, opening/closing procedures, managing staff hours and providing overrides when needed.
- Working closely with personal banking clients to ensure their banking needs were being met.
- Managing aspects of audit controls to ensure paperwork being collected was accurate and not opening the bank up for undue risk.
- Acting in a sales capacity when it made sense for the client including home loans, banking products and additional items as needed.

EDUCATION

Bachelor of Science in Organizational Communications

California State University, Stanislaus 1998-Present